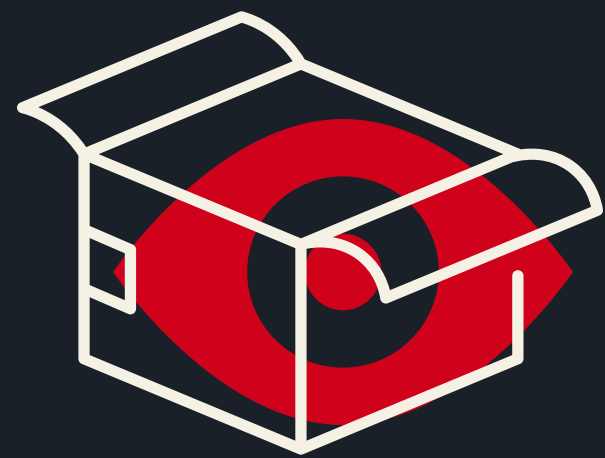


POST-CONF *checklist*

IDEAS

Go through your
box of insights



Write up the
best bits



Maintain /
upgrade your
formal status



Follow up with
new acquaintances
and old friends



ACTION

Find a friend to debrief with whilst it
is all fresh.

A bit of structure can help - search
for the Align '*Strategic Horizons
Question Set*'.

Structure your notes. Use tags and
whatever else you normally do to
aid search later.

And don't forget to share. Pitch an
article to the publications you read.
Search *publication name +
'editorial guidelines'*.

If you're already certified, don't
forget to update your record of
continuous professional
development.

If you're not certified, search
*'communication management
professional'*.

Drop a note to those you saw. And
one to those you wish you had.

And make plans for #IABCLI and
#IABC19.

#CREATECONNECTION